

# Jemez Mountains



Electric Cooperative, Inc.



# La Luz de Jemez

By Andrew J. Chávez

Your Electric Co-op Member Newsletter

## Don't Leave It To Chance This Cold Winter! Leave It To Steffes Electric Thermal Storage (ETS) Heating Units Sold At JMEC...

Many of us remember the cold winter in February of 2011 when the temperature dropped

15 degrees below zero and Northern New Mexico was subjected to a shortage of natural

gas, causing a major inconvenience in everyone's lives. Most communities were affected by having no heat in homes that



frozen water pipes! Avoid a repeat of the same scenario by purchasing a Steffes Electric Thermal Storage

Don't let yourself get caught in that predicament again!

Now is the time to plan ahead for your purchase of a energy efficient ETS

Whether you are replacing or supplementing an existing furnace or selecting the heating systems for your new home, there is an affordable off-peak heating option.

The design of the unit has the electric elements surrounded by ceramic bricks inside a super insulated cabinet. The elements are energized and storing up heat in the bricks only during off-peak periods. During peak periods, the elements are disconnected, but an on-board thermostatically controlled fan allows for room air to be circulated over the hot bricks and blown out into the room whenever there is a call for heat.

heating unit that will provide warmth and comfort to your entire family. Call Andrew at the Co-op for more information on ETS heating.

(505) 753-

subsequently led to

(ETS) unit at JMEC.

2105 ext.1128

We're on the web!

[www.jemezcoop.org](http://www.jemezcoop.org)

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ELECTRIC  
COOPERATIVE, INC.

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### Customer Service

**Española Office**  
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**Jemez Springs Office**  
575-829-3550  
[ntosa@jemezcoop.org](mailto:ntosa@jemezcoop.org)

**Cuba Office**  
575-289-3241  
[msandoval@jemezcoop.org](mailto:msandoval@jemezcoop.org)

**To Report  
Emergencies &  
Outages Call:  
1-877-753-0095**

Save The Date!

**Columbus Day  
Monday, Oct. 10**

**Halloween  
Monday, Oct. 31**

## Keep Electricity Affordable

***New Mexico regulations threaten to increase the cost of electricity and punish our state's economy.***

In late 2010, the New Mexico Environmental Improvement Board (EIB) approved state rules requiring reductions in greenhouse gas emissions.

### What is wrong with the regulations?

The EIB approved the rules without first completing the proper economic analysis of the rules' effects on N.M.

#### *These rules will:*

- Raise electricity costs in N.M.
- Cost New Mexico Jobs at the very time when we can least afford another economic setback
- Increase the cost of doing business, putting N.M. at an economic disadvantage
- Do little to address global greenhouse gas emissions but would carry high costs to N.M. consumers who are already facing tough times

[www.keepelectricityaffordable.org](http://www.keepelectricityaffordable.org)

***Effective Immediately:***  
**JMEC will no longer charge a \$25.00 fee for delivery of Follow Up Notices. A new fee of \$15.00 has been implemented and will be assessed accordingly.**